



FRANCIS XAVIER ENGINEERING COLLEGE
Department of Electronics & Communication Engineering
Newsletter (2024-2025 Even Semester)

Volume: 23 issue: 2

JAN 2025 - JUNE 2025



DEPARTMENT VISION

To develop Electronics and Communication Engineers by permeating with proficient morals, to be recognized as an adroit engineer worldwide and to strive endlessly for excellence to meet the confronts of our modern society by equipping them with changing technologies, professionalism, creativity research, employability, analytical, practical skills and to excel as a successful entrepreneur.

DEPARTMENT MISSION

1. To provide excellence through effective and qualitative teaching- learning process that equips the students with adequate knowledge and to transform the students' lives by nurturing the human values to serve as a precious resource for Electronics and Communication Engineering and nation.
2. To enhance the problem solving and lifelong learning skills that will enable by edifying the students to pursue higher studies and career in research.
3. To create students with effective communication skills, the abilities to lead a ethical values in order to fulfil the social needs.

STATEMENT OF PSOs

PSO1: Design, Implement and Test Embedded and VLSI systems using state of the art components and software tools.

PSO2: Design and develop the signal processing and communication systems for the real time application.

STATEMENT OF PEOs

PEO1: Acquiring Quality Education:

To develop in the students the ability to acquire adequate knowledge on all aspects of Engineering and continue to develop professionally through lifelong learning which would spark an interest for higher studies and cutting-edge research.

PEO2: Developing Multi-skills & professionalism:

To provide ability in dynamic leadership skills, powerful Discerning & Decision making and communication skills with amicable team spirit and ethical responsibility.

PEO3: Contemporary learning:

To get equipped with skills in trending technologies in industries, which delivers excellent job prospects and kindles the spirit of entrepreneurship

EDITOR: Mrs. J. Friska AP/ECE

CO EDITOR: Mrs. E. Francy Irudaya Rani AP/ECE

Student Editor : Allona & Daris Emimal

INTERNATIONAL CONFERENCE ON VISUAL ANALYTICS AND DATA VISUALIZATION (ICVADV-2025)

FXEC Department of Electronics and Communication Engineering in association with the IEEE association conducted an International Conference on Visual Analytics and Data Visualization (ICVADV-2025) from 4th to 6th March 2025. Dr. E. Golden Julie, Assistant Professor (Sl.Gr), Department of Computer Science and Engineering, Anna University Regional Campus, Tirunelveli was the chief guest. The primary objective of the conference was to bring together leading academicians, researchers, technocrats, practitioners, and students to exchange and share their experiences and research findings on various aspects of Visual Analytics and Data Visualization.

The event commenced with an inauguration ceremony that included a prayer and a welcome address by Prof. J. Friska, Head/ECE. Dr. G. Rajakumar, Professor & Controller of Examinations (COE), provided an overview of the conference, followed by the Presidential Address delivered by Dr. V. Velmurugan, Principal, FXEC. The official release of the conference proceedings CD was conducted by Dr. V. Velmurugan, Dr. G. Rajakumar, and Dr. Kannan, Professor of Academics.

The conference featured research presentations conducted in both virtual and physical modes. A total of 386 research papers were received, out of which 152 papers were selected for presentation after a rigorous review process.

The conference served as a valuable platform for researchers to interact with accomplished professionals and gain deeper knowledge of the latest advancements in Visual Analytics and Data Visualization. The event concluded with a vote of thanks by Dr. S. Balammal Geetha S, AP/ECE. The event was coordinated by Dr. R. Prem Ananth, AP/ECE and Dr. S. Balammal Geetha S, AP/ECE with the guidance of Prof. J. Friska, HOD/ECE.



SESSION ON INNOVATIVE PROTOTYPING: TURNING CONCEPTS INTO MARKET-READY SOLUTIONS

On April 9, 2025, a session on "Innovative Prototyping: Turning Concepts into Market-Ready Solutions" was organized by the Institution Innovation Council in collaboration with the Entrepreneurship Development Cell and the Department of Electronics and Communication Engineering at Francis Xavier Engineering College. The session was conducted by Mrs. M. Radha, Assistant Professor, ECE Department of ECE and the Professor Incharge of the Embedded and IoT Incubation Centre. A total of 60 I year ECE B students and two faculty members attended the session and it was coordinated by Dr. R. Prem Ananth, IIC Convener and Innovation Ambassador for Design Thinking & Innovations. The objective of the session was to guide students in transforming raw ideas into market-ready products through effective prototyping.

The resource person Mrs. Radha elaborated on the significance of prototyping in the product development lifecycle, especially in startups, and described different types of prototypes such as conceptual, functional, and pre-production, each playing a crucial role in evaluating user needs, technical functionality, and market feasibility. She explained the students through various stages of prototyping—from ideation and sketching to simulation, hardware development, testing, and refinement. Mrs. Radha shared the success story of a human-interaction robot capable of simulating real conversations, which earned the center recognition as the Best Incubation Centre and emphasized the importance of market research, user interaction, competitor analysis, and concept validation before entering large-scale production. She insisted to the students that "Innovation without market relevance is a missed opportunity."

The session effectively bridged the gap between innovation and execution, leaving students with a comprehensive understanding of how to turn their ideas into viable, impactful, and market-ready products. The session came to an end with the feedback of the students.



SESSION ON INCUBATION TO INNOVATION: PAVING THE WAY TOWARDS STARTUP CREATION

On April 8, 2025, a session on “Incubation to Innovation: Paving the Way towards Startup Creation” was organized by EDII-TN in association with the Entrepreneurship Development Cell and the Department of Electronics and Communication Engineering, FXEC. The session was conducted by Mr. C. Amarsingh Feroz, Associate Professor, Department of ECE. A total of 60 I year ECE A students and two faculty members attended the session. The event was coordinated by Dr. R. Prem Ananth, IIC Convener and Innovation Ambassador for "Design Thinking & Innovations". Mr. Feroz began the session by defining incubation and explaining its importance in nurturing early-stage ideas into viable business models and stressed that incubation is far more than just providing physical infrastructure—it encompasses mentorship, prototype development, funding access, and market linkage, forming a complete ecosystem for entrepreneurial growth.

The Resource person highlighted the incubation ecosystem at Francis Xavier Engineering College, which supports student entrepreneurship through multiple centres offering access to domain experts, legal and financial advisors, mentoring sessions, and seed funding opportunities in collaboration with organizations such as EDII-TN, AICTE, and the Ministry of Education. One of the session's key highlights was the inspiring success story of Er. Dharshini, an alumna and founder of Infosmite, a startup that developed a voice-assisted wheelchair. Her innovation, incubated at FXEC, earned a grant of Rs. 2,00,000 from EDII-TN. Her journey from student innovator to recognized entrepreneur underscored the power of incubation, mentorship, and persistence.

Mr. Feroz also motivated students to actively participate in hackathons, pitch competitions, and innovation challenges, and emphasized the value of networking with fellow innovators. He concluded the session with an empowering message: “Every idea has potential – all it needs is the right environment, and our college provides just that through its incubation centres.” The session was impactful in broadening students’ understanding of the startup ecosystem and encouraging them to take their first step towards innovation and entrepreneurship.



SESSION ON THE ROLE OF ENGINEERS IN ENTREPRENEURSHIP: INNOVATORS, PROBLEMSOLVERS AND BUSINESS LEADERS

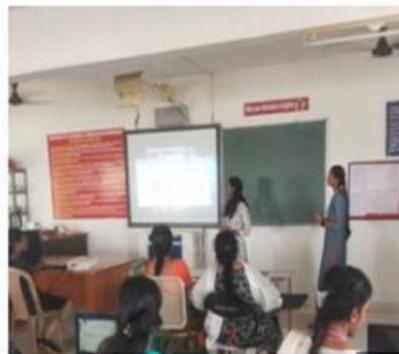
On 18.02.2025, a session was organized on The Role of Engineers in Entrepreneurship: Innovators, Problem Solvers and Business Leaders by the Entrepreneurship Development Cell and IIC in association with the Department of Electronics and Communication Engineering. The session was handled by Dr G Rajakumar, B.E., M.B.A., M.E., Ph.D., D.Litt., Controller of Examination, IIC Vice President, Professor/ECE, FXEC. A total of 50 students and 2 faculty members participated in the program. This event was coordinated by Dr. R Prem Ananth, IIC Convener, IIC Innovation Ambassador for "Design thinking & Innovations", AP/ECE, FXEC. The speaker started the session by explaining entrepreneurship which is the capacity and willingness to develop, organize, and manage a business venture while taking on financial risks to make a profit. He elaborated on how entrepreneurship, when combined with land, labor, natural resources, and capital, can drive economic growth. He explained that startups operate under extreme uncertainty and are often built around innovative concepts that are not widely available and cited examples of successful entrepreneurs like Sachin Bansal and Binny Bansal of Flipkart, Vijay Shekhar Sharma of Paytm, Bhavish Aggarwal and Ankit Bhati of Ola Cabs, and Deepinder Goyal and Pankaj Chaddah of Zomato.

He also discussed how engineers have a natural aptitude for entrepreneurship due to their strong problem solving abilities, analytical thinking, and technical expertise. He highlighted key qualities that make engineers successful entrepreneurs, such as their ability to innovate, identify opportunities, plan effectively, work as a team, and stay resilient. He emphasized that engineers are rational, trustworthy, and constantly seek knowledge, making them well-equipped to navigate the challenges of entrepreneurship. The session concluded with an interactive discussion, where students and faculty engaged in insightful conversations about the potential of engineers in the entrepreneurial landscape.



IEEE PROFESSIONAL SOCIETY OF ECE DEPARTMENT INTER-DEPARTMENT PAPER PRESENTATION

An IEEE Professional society of the Department of Electronics and Communication Engineering conducted an Interdepartmental Paper Presentation contest on March 24, 2025 from 1.30 p.m. to 04.00 p.m. in the Communication lab, ECE Department, FXEC. Mrs. M. Radha, AP/ECE chaired as judge. The event brought together students from various departments. The presentation has fostered an environment of interdisciplinary learning and collaboration. The presentation featured 16 students, who showcased their cutting-edge ideas across multiple disciplines relevant to Intelligent sensors and systems in machine vision and control, robotics & machine learning, and their application towards cybersecurity and logistics processes., etc. The event was skillfully coordinated by Mrs. E. Francy Irudaya Rani, AP/ECE, under the guidance of Prof. J. Friska, HOD/ECE.



CAREER COUNSELING & JOB PLACEMENT SERVICES

FXEC Department of Electronics & Communication Engineering organized a workshop on "Career Counselling & Job Placement Services" on 26.02.2025 for III year ECE A students. Mr.Lirish Lenny Paul, AP/MBA was the resource person. The event aimed to provide students with valuable insights into career planning, skill development, and job placement strategies. The primary objective of the workshop is to create awareness about various career opportunities in different industries and to help participants assess their skills and interests for better career alignment.



FX-IPR CLUB- QUIZ CONTEST

FX-IPR CLUB organized a Quiz contest on 26.02.2025 to test participants' knowledge in the topic "Navigating the World of Intellectual Property: From Invention to Protection". The contest was conducted by Dr. P. S. Suja Pon Mini & Mr. M. Praveen Daniel, Coordinators. It was MCQ based quiz and conducted through the KAHOOT platform. A Total of 70 students participated in this online quiz enthusiastically. The winners were awarded appreciation certificates and all participants got the participation certificates as well. The event came to an end with the feedback of the students.

INDUSTRIAL VISIT TO ISRO, TRIVANDRUM

FXEC Department of Electronics and Communication Engineering organized an industrial visit to the Indian Space Research Organisation (ISRO) in Trivandrum on February 25, 2025, for the students of I ECE B. This visit offered students a unique opportunity to gain practical exposure to cutting-edge space research and satellite technology, bridging the gap between theoretical learning and its real-world applications. The primary objectives were to understand the functioning of ISRO's space programs, explore laboratories and testing facilities, learn about launch vehicle technologies, interact with scientists and engineers, and gain insights into career prospects in space research.

Students, along with faculty members, visited the Vikram Sarabhai Space Centre (VSSC), one of ISRO's key R&D centers dedicated to the design and development of launch vehicles. Upon arrival, ISRO officials welcomed the group with an introductory session on India's space missions, satellite technologies, and rocket propulsion systems. The guided tour covered various key facilities such as the Spacecraft Assembly and Testing Units, where students observed how satellites are assembled and tested; the Propulsion and Rocket Technology Labs, which showcased the development of engines and fuel systems; the Mission Control Center, where satellite launches and operations are monitored; and the Payload Integration Facilities, where the significance and design of scientific payloads were explained.



SESSION ON INNOVATION THROUGH INCUBATION : A KEY TOWARDS ENTREPRENEURSHIP

On 14.02.2025, a session was organized on the title "Innovation through Incubation : A key towards Entrepreneurship" by the Entrepreneurship Development Cell and IIC in association with the Department of Electronics and Communication Engineering. The session was handled by Mr. C. Amarsingh Feroz, Associate Professor, Department of ECE, FXEC. A total of 58 students and 2 faculty members participated in the program. This event was coordinated by Dr. R Prem Ananth, IIC Convener, IIC Innovation Ambassador for "Design thinking & Innovations", AP/ECE.

The session focused on the role of incubation centers in fostering innovation and how they serve as a launchpad for entrepreneurial ventures. The speaker elaborated on the significance of structured mentorship, access to funding opportunities, and the importance of networking for start-up success. He also emphasized the role of incubation centers in providing technical, legal, and business support to emerging entrepreneurs.

To inspire students, the speaker highlighted the success stories of global entrepreneurs such as Adolf Dassler, the founder of Adidas, who started his venture from his mother's laundry room and transformed it into one of the world's leading sportswear brands. His innovation in sports shoe design and continuous improvement led to Adidas's dominance in the industry.

The resource person also shared the success story of Tomáš Baťa, the founder of Bata Shoes who revolutionized the footwear industry through mass production techniques, ensuring affordability and accessibility while maintaining quality. His business model focused on innovation in manufacturing and supply chain management, making Bata a household name worldwide. The speaker shared the rise of Lenskart.com, co-founded by Peyush Bansal. Lenskart began as an online eyewear retailer and disrupted the traditional eyewear industry with its tech-driven solutions and home try-on features. The company leveraged innovation and incubation to scale rapidly, becoming India's largest online optical brand.



INTERNATIONAL WOMEN'S DAY-2025

The Women Development Cell of Francis Xavier Engineering College celebrated International Women's Day on 8th March 2025. The event commenced with a prayer song by the FXEC Choir, followed by a Bible reading and prayer by Ms. Reenu and Ms. Narmadha of I ECE B. Ms. Allona of I Year ECE A delivered the welcome address. The chief guest, Ms. Karunya Kunavathy, delivered an inspiring address, emphasizing that women are not just shaping the future—they are the future. She highlighted the strength, courage, and excellence of women at work and beyond, encouraging them to be fearless, fabulous, and unstoppable. Dr. L.R. Priya, M-Team Head, honored the chief guest with a token of appreciation. Dr. Cletus Babu, Chairman, SCAD Group of Institutions extended his warm greetings to all the women and spoke about the profound role of mothers in shaping society. Dr. John Kennedy, Director of Admissions, felicitated the women and highlighted the remarkable achievements of women in various fields. As part of the Women's Day celebrations, 12 competitions were conducted. The winners were honored by the chief guest with prizes in recognition of their talents and hard work. The program came to an end with the vote of thanks by Ms. Ashmika of I IT A. The event was coordinated by Dr. P. Jona, AP/Chemistry and WDC Coordinator.



ONE DAY WORKSHOP ON ADVANCED CONTROL SYSTEMS IN AUTOMOTIVE APPLICATIONS

An IEEE Professional Society of the Department of Electronics and Communication Engineering conducted a One day Workshop for II year ECE students with the title “Advanced Control Systems in Automotive Applications” was successfully organized on March 13, 2025 (Thursday), from 10:00 a.m. to 04:00 p.m. A total of 110 students of II ECE benefited from this program.



SESSION ON "FROM IDEA TO INVESTMENT: UNLOCKING ANGEL AND VC FUNDING FOR STARTUPS"

On 06.03.2025 a two-hour session on "From Idea to Investment: Unlocking Angel and VC Funding for Startups" was conducted by the Entrepreneurship Development Cell and IIC in association with the Department of ECE. The session was handled by the resource person Dr. V. M. Sangeetha, Assistant Professor, MBA, FXEC. A total of 50 students and 2 faculty members attended the session.

The resource person provided valuable insights into investment opportunities for emerging startups and explained the various funding sources available for startups and strategies entrepreneurs can use to secure investments and explained in detail about various investors. Angel investors are wealthy individuals who invest in startups at an early stage in exchange for equity or convertible debt, providing not just financial support but also mentorship to budding entrepreneurs. On the other hand, venture capitalists (VCs) are firms that manage pooled funds to invest in high-growth businesses, usually at later stages, focusing on scalability and long-term potential. Some of the most successful startups have benefitted from these funding methods. For instance, Google's founders, Larry Page and Sergey Brin, secured early-stage funding from angel investor Andy Bechtolsheim, which played a crucial role in the company's growth. Similarly, Jeff Bezos initially bootstrapped Amazon, using personal savings and business revenue before securing external investments. While angel investors use personal funds and actively mentor startups, venture capitalists typically manage pooled funds and invest in businesses that demonstrate strong potential for expansion and profitability. Dr. Sangeetha emphasized that a strong and innovative idea is more important than money when starting a business. She highlighted that funding follows innovation, encouraging students to develop unique business ideas before seeking investors. The session proved to be highly insightful and motivational, equipping students with the knowledge and confidence to pursue entrepreneurship and explore investment opportunities for their future startups.



SKILL TRAINING REPORT – HACKATHON APPLIED LAB SKILL TRAINING ON TINKERCAD FOR DESIGNING 3D PRINTER COMPONENTS

FXEC Hackathon Applied Lab conducted a three-day training program on Tinkercad for Designing 3D Printer Components for I Year Mechanical students. The objective of the training was to familiarize participants with Tinkercad's interface, basic design principles, and the process of creating functional 3D models. On the first day, students were introduced to the fundamentals of 3D modeling, including navigation tools, shape manipulation, and alignment techniques. Hands-on exercises helped them gain confidence in using the software effectively.

On the second day, Students designed specific components used in 3D printers, such as extruder mounts, cooling fan brackets, and support structures. Participants worked on individual projects, applying advanced features like grouping, hole creation, and precision scaling. They were also guided on optimizing their designs for 3D printing, ensuring structural stability and printability. Collaborative sessions allowed students to share ideas and troubleshoot common design challenges.

The final day of training emphasized refining designs, exporting files for 3D printing, and understanding the slicing process. Students reviewed their models, made necessary modifications, and prepared them for fabrication. A Q&A session addressed doubts and provided insights into real-world applications of 3D printing. By the end of the training, all the participants had successfully designed and prepared functional 3D printer components, gaining valuable hands-on experience. The program concluded with feedback collection and a discussion on advanced learning opportunities in 3D design and printing.

In conclusion, students enhanced their competency in the designated competencies. The training session was conducted by Mr. J. Jeremy Jeba Samuel, Assistant Professor of Mechanical Engineering. Coordinator of the Hackathon Applied Lab. The training session was organized under the leadership of Mr. Krishnakumar, M-Team Head/IAL & Dr. T.C. Subbu Lakshmi, Vertical Head/IAL.



Student Entrepreneurs Day, “Expo Cum Sale” was organized by the Entrepreneurship Development Cell

On 08.02.2025, In view of Student Entrepreneurs Day, “Expo Cum Sale” was organized by the Entrepreneurship Development Cell and IIC in association with the Electronics and Communication Engineering Department to provide a dynamic platform for student entrepreneurs to showcase and sell their products.. The program was coordinated by Dr. R. Prem Ananth, IIC Convener, IIC Innovation Ambassador for "Design Thinking & Innovations," and Assistant Professor at Francis Xavier Engineering College. The conveners were Dr. Lourdes Poobala Rayen, EDC Director, and Mrs. J. Friska, Head, Department of ECE. A total of 40 students and 2 faculty members participated in the program.

The primary objective of the expo was to foster networking opportunities among students, faculty, and staff while promoting entrepreneurship on campus. A total of 22 entrepreneurs participated in the event, including 18 women entrepreneurs, demonstrating a strong presence of women in business initiatives. The entire college community, including students and faculty, enthusiastically attended the event, engaging with the student entrepreneurs and encouraging their business endeavors.

The event featured an impressive range of products. The stalls displayed personalized gifting craft products, rich fudgy brownies, exotic plants, homemade soaps and candles, chic jewelry, fashionable earrings, reselling hijabs, hijab caps, women's dresses, magnets and pins, coordinated sets, and mobile gadgets. Each product line attracted significant attention, highlighting the diverse interests and skills of the student entrepreneurs. The event provided them with a real-time market experience, enhancing their confidence and business acumen while allowing them to gain valuable insights into customer preferences and sales strategies. The Expo cum Sale was highly successful in fulfilling its objective of promoting an entrepreneurial mindset within the college. Through this event, student entrepreneurs not only generated revenue but also built meaningful connections with potential customers and mentors. The enthusiasm and support from faculty and students further encouraged aspiring entrepreneurs to consider launching their own ventures.



SESSION ON THE FUTURE OF INNOVATION: HOW YOUNG MINDS CAN TRANSFORM THE WORLD WITH DESIGN THINKING

The session on The Future of Innovation: How Young Minds Can Transform the World with Design Thinking was conducted for the I year ECE Students on March 7, 2025. The session was handled by Dr. R. Prem Ananth, AP/ECE, FXEC & Innovation Ambassador for Design Thinking.

The primary objective of the session was to educate students on the concept of Design Thinking and its impact on fostering innovation, inspiring them to develop user-centric solutions. The session provided valuable insights into the five stages of Design Thinking: Empathize, Define, Ideate, Prototype, and Testing, allowing students to understand its real-world applications. The session emphasized that design thinking is a structured problem-solving approach that promotes creativity, continuous improvement, and user-focused innovation.

One of the key examples discussed was Airbnb's transformation through Design Thinking. Initially, Airbnb faced low customer engagement, but by analyzing user experience and identifying poor-quality images as a major issue, they were able to redefine their strategy. By empathizing with users, defining the problem, and implementing professional photography for listings, Airbnb significantly increased bookings and enhanced its business model. The speaker also presented additional real-world applications, showcasing how startups have successfully leveraged Design Thinking to prioritize customer needs, innovate, and scale their businesses. The session concluded by emphasizing the importance of Design Thinking in fostering innovation and addressing real-world challenges. Students were encouraged to apply this mindset in their academic projects and entrepreneurial ventures, reinforcing the significance of user-centric problem-solving. A total of 50 students and 2 faculty members attended the session.



WORKSHOP ON CST MICROWAVE STUDIO IN ACTION: HANDS-ON ANTENNA DESIGN AND ANALYSIS

The workshop on "CST Microwave Studio in Action: Hands-on Antenna Design and Analysis" was conducted on 25.02.2025 at ECE Department for III year ECE students. The session was handled by Mrs.J.Vanitha, AP/ECE, FXEC. The workshop aimed to provide participants with in-depth knowledge of antenna design principles and practical exposure to Computer Simulation Technology software and to equip participants with essential skills for electromagnetic simulation and antenna performance analysis, covering both theoretical

The workshop began with an introduction to the software interface, key features, and applications in electromagnetic design. Participants were guided through the fundamentals of antenna design, including frequency, gain, and radiation patterns. A step-by-step practical approach of the workshop received appreciation from the participants, who were appreciating the opportunity to work directly on real-world antenna applications.



nirf NATIONAL INSTITUTIONAL RANKING FRAMEWORK

25

FRANCIS XAVIER
ENGINEERING COLLEGE
KANNIYAKUMAR

ECE DEPARTMENT PROUDLY ORGANIZE A WORKSHOP ON
CST Microwave Studio in Action: Hands-on Antenna Design and Analysis

TIME: 9.00 AM TO 4.00 PM
DATE: 25.02.2025
VENUE: DSP LAB

REGISTRATION LINK:
<https://forms.gle/3kN0v8R5CTGQ9WLL7>

RESOURCE PERSON:
MRS.J.VANITHA, AP/ECE

PARTICIPANTS:



SESSION ON “EXPLORING MSME FUNDING OPPORTUNITIES FOR EMERGING ENTREPRENEURS”

On 07.01.2025, a session was organized on the title “Exploring MSME Funding Opportunities for Emerging Entrepreneurs” by the Entrepreneurship Development Cell and IIC in association with the Electronics and Communication Engineering department. The session was handled by Dr. R Prem Ananth, IIC Convener, IIC Innovation Ambassador for "Design thinking & Innovations", AP/ECE, FXEC. A total of 60 students and 2 faculty members participated in the program. This event was coordinated by Mr. Pradeep T Rajan, AP/ECE, FXEC. The speaker began the session by emphasizing the significance of innovation in entrepreneurship, using Airbnb as a prime example. He described how Airbnb transformed the hospitality industry by leveraging the concept of collaborative consumption and the sharing economy. He highlighted that Airbnb's success lies in its innovative business model, which connects travelers with hosts offering unique and affordable accommodation options. This disruption in the traditional hospitality market demonstrated how creative thinking and resource optimization could generate new opportunities for entrepreneurs. Airbnb's journey served as a case study to inspire students to think beyond conventional solutions and explore innovative ways to address gaps in the market.

The speaker proceeded to discuss various MSME (Micro, Small, and Medium Enterprises) funding opportunities available to emerging entrepreneurs in India such as Prime Minister Employment Generation Programme (PMEGP), Unemployed

